

Kwest Research Carbon Reduction Plan

Publication date: 23 March 2026

Commitment to achieving Net Zero

Kwest Research Limited is committed to achieving Net Zero emissions by 2050.

Current Emissions Reporting for Year 2024-2025

| Reporting Year: 2024-2025 (Year 2) | |
|------------------------------------|---|
| Summary of Calculations | <p>For Year 2 of our commitment, calculations have been refined and recalibrated using the carboncalculator.org tool to provide a fuller, and more comprehensive picture of carbon emissions. A far greater range of items have been included in our Scope 3 calculations, which means that results are not directly comparable with the baseline figures from 2023-24. For this reason, previous figures are not included in this report. Using the carboncalculator tool will enable more accurate tracking in future years.</p> <p>Details of Kwest's Year 2 calculations are below.</p> |
| Scope 1 | 3.72 tonnes |
| Scope 2 | 1.60 tonnes |
| Scope 3 | 14.34 |
| Total Emissions | 19.66 |

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we will continue with our carbon reduction targets as detailed below.

We project that carbon emissions will decrease over the next five years by around 10%. This will be monitored on a yearly basis going forward.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

Kwest has had only fully electric company vehicles since 2020, demonstrating our early commitment to reducing our impact.

We have low energy lighting and have introduced sensor timing for lights in key areas, such as bathrooms and corridors, to ensure that lights are only on when areas/rooms are in use.

We are continuing to transfer our lighting over to LED wherever this is possible/practicable. We adopt every possible small change to try and make a difference, including using eco cycles on the office dishwasher to minimise the energy consumed, which saves an estimated 30% of the energy compared to standard wash programmes.

The vast majority of our staff travel to work on public transport, which is strongly encouraged, as well as by bike or on foot, where practicable. We always travel by public transport where client face to face meetings are required, wherever this is possible. We have introduced online methods of meeting clients as standard, which will further reduce our impact.

We have a robust recycling policy and recycle 100% of paper and cardboard products. Saving water resources is covered in our staff induction training and ongoing refresher training.

We are continuing to move away from postal research to adopt methods such as telephone or online approaches, that enable us to minimise the impact from paper usage and the transport and mass delivery of mail and return of responses.

We have a small number of carefully selected partner organisations to source office goods, such as paper. In line with our environmental policy, recycled or renewable products are selected wherever this is practicable. For example, we only use recycled paper, and we seek out products that do not contain harmful substances.

In the future we will continue measures such as:

- We continue to carefully select supply partners that have a commitment to carbon reduction. This will continue on an ongoing basis and will underpin our method of procuring goods.
- We will continue to promote our policy for public transport and more environmentally friendly means travel, such as cycling or walking.



- Ongoing training in the workplace will continue to help each employee to reduce their impact at an individual level. Our refresher training includes water conservation and ensuring that computers are turned off at the end of each working day.
- We are investigating offset schemes.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

This Carbon Reduction Plan has been reviewed and signed off by the directors.

Signed on behalf of Kwest Research Limited:

A handwritten signature in black ink, appearing to be "John McCusker", written over a horizontal line.

John McCusker, Research Director

Date: 23 March 2026