

Kwest Research Carbon Reduction Plan

Publication date: 21 October 2024

Commitment to achieving Net Zero

Kwest Research Limited is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023-2024

Additional Details relating to the Baseline Emissions calculations.

Kwest is an office based SME that committed to formulating a Net Zero policy in 2023. We have long been committed to minimising our footprint, for example, all Kwest company vehicles have been fully electric since 2020. We also recycle of 100% of paper and cardboard products. Saving water resources and other energy is covered in our staff induction and ongoing training.

Summary of Calculations

No scope 1 emissions as all company vehicles are fully electric and have been since 2020.
Scope 2 emissions - electric and gas are included as part of our office rent and energy. However, an estimate of our share of the energy used based on our size and allocated office space is 15,000kwh units of electricity and 17,000kwh units of gas per annum. This equates to some 6.506 tonnes per year.
Scope 3 emissions – this is calculated based on business travel, purchased goods, services and capital goods.

Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	0
Scope 2	6.506
Scope 3 (Included Sources)	6.82 (business train travel, purchased goods and services, capital goods)
Total Emissions	13.326

Current Emissions Reporting

Reporting Year: 2023-2024	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	0
Scope 2	6.506 tonnes
Scope 3 (Included Sources)	6.82 (business train travel, purchased goods and services, capital goods)
Total Emissions	13.326

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets detailed below.

We project that carbon emissions will decrease over the next five years to 12tCO₂e by 2030. This is a reduction of around 10%. This will be monitored on a yearly basis going forward.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

Kwest has had only fully electric company vehicles since 2020, demonstrating our early commitment to reducing our impact.

We have low energy lighting and have introduced sensor timing for lights in key areas, such as bathrooms and corridors, to ensure that lights are only on when rooms are in use.

We are transferring lighting over to LED wherever this is possible/practicable. We adopt every possible small change to try and make a difference, including using eco cycles on the office dishwasher to minimise the energy consumed, which saves an estimated 30% of the energy compared to standard wash programmes.

The vast majority of our staff travel to work on public transport, which is strongly encouraged, as well as car shares. We always travel by public transport where client face to face meetings are required, wherever this is practicable. We have introduced online methods of meeting clients as standard, which will further reduce our impact.

We have a robust recycling policy and recycle of 100% of paper and cardboard products. Saving water resources is covered in our staff induction training and ongoing refresher training.

We are continuing to move away from postal research to adopt methods such as telephone or online approaches that enable us to minimise the impact from paper usage and the transport and mass delivery of mail and return of responses.

We have a number of carefully selected partner organisations to source office goods, such as paper. In line with our environmental policy, recycled or renewable products are selected wherever this is practicable. For example, we only use recycled paper, whilst we seek out products that do not contain harmful substances.

In the future we will continue measures such as:

- We continue to carefully select supply partners that have a commitment to carbon reduction. This will continue on an ongoing basis and will underpin our method of procuring goods.
- We will continue to promote our policy for public transport as a means to travel to work.

- Ongoing training in the workplace will continue to help each employee to reduce their impact at an individual level. Our refresher training includes water conservation and ensuring that computers are turned off at the end of each working day.
- We are investigating offset schemes with a view to a commitment to plant a number of trees each year

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the directors.

Signed on behalf of Kwest Research Limited:



John McCusker, Research Director

Date: 21 October 2024